



Central Cariboo Membership Details

O Natural Package:

\$125.00

For the Central Cariboo business area as defined by the Central Cariboo Tourism Marketing Plan

- Basic Listing on CC website (Name, location, contact information, 30 words)
- Updates on industry and events coming to the area
- Opportunity to participate in price reduced advertising and cooperative marketing
- Listing in a group brochures for the Central Cariboo that will include other businesses in the same field
- Racking in the Tourism Discovery Centre for 4"x9" brochure
- Referrals from the Williams Lake Visitor Centre
- Opportunity to participate in product packaging
- Free listing in the 2008 Guide to Williams Lake and the Central Cariboo

O The Enhanced Package:

\$200.00

For the Central Cariboo business area as defined by the Central Cariboo Tourism Marketing Plan

All components from the Natural Package plus:

- Maximum listing on Central Cariboo website (up to 3 pictures, logo, 300 words)
- Brochure representation at all shows attended by Central Cariboo Tourism

O The Outskirt Package:

\$125.00

For interested parties outside of the Central Cariboo area

- Updates on industry and events coming to WL
- Basic listing on Central Cariboo website in the outskirts section
- Racking in the Tourism Discovery Centre for 4"x9" brochure
- Referrals from the Williams Lake Visitor Centre
- Opportunity to participate in product packaging
- Opportunity to have brochure representation at shows
- Opportunity to take part in selected cooperative marketing initiatives
- Free listing in 2008 Guide to Williams Lake and the Central Cariboo

O Friendly Neighbour Package:

Free of charge

For communities throughout BC, Alberta, and Canada

- Racking of one community publication up to magazine size
- Distribution of your community map upon request by Visitor Information Centre

Not for Profit Package: **\$125.00 (full reimbursement available)**
(Registered not for profit societies in the Central Cariboo that qualify according to Central Cariboo guidelines)

- Basic Listing on CC website (Name, location, contact info) www.visitcariboo.com
- Updates on industry and events coming to the area
- Opportunity to participate in price reduced advertising and cooperative marketing
- CC will work to organize Familiarization trips of your business for travel writers and tour operators
- Listing in a group brochure for the Central Cariboo that will include other businesses in the same field
- Racking in the VIC for 4"x9" brochure or business card
- Referrals from the Williams Lake Visitor Information
- Opportunity to participate in product packaging

Extras

- Submission of your brochures to take to tradeshow if it is not included in your membership level (Fee is per trade show): **\$45.00**
- Brochure design and layout assistance: (per brochure) **\$200.00**
Different template and colour options are available
Printing is at the members own cost.

All members at any level are able to provide print brochures or cards to be included in promotional gift packages to out of town guests through our Community Host Program (1,000 packages will be distributed in 2007) such as the Scott Tournament of Hearts in January 2006

The member is responsible supplying Central Cariboo Tourism with up to date brochures.

Pictures can be sent electronically to jzimonick@williamslake.ca or saved onto a CD and delivered/mailed to: City of Williams Lake, #450 Mart Street, Williams Lake BC, V2G 1N3



Central Cariboo Membership application form

Please note: Our program term is will be May 1 2007 to April 30 2008 effective immediately. Any memberships fulfilled prior to May 1 2007, will be not charged for that period.

- 1) Refer to the Membership Details section to review the different options available.
- 2) Check off one package and any extra items you are interested and fill in Payment section at the bottom of this page.
- 3) Mail completed forms to the address provided or fax to (250) 392-4408

- | | |
|--|-------------------------------|
| <input type="radio"/> Natural package: | \$125.00+ GST |
| <input type="radio"/> The Enhanced package: | \$200.00 + GST |
| <input type="radio"/> The Outskirt package: | \$125.00 +GST |
| <input type="radio"/> Friendly Neighbour package: | Free of charge |
| <input type="radio"/> Not for profit package: applying for membership fee of the City of Williams Lake. | \$125.00 to be paid by |

Extras

- | | |
|---|-----------------|
| <input type="radio"/> Submission of your brochures to take to tradeshow if it is not included in your membership level (Fee is per trade show): | \$45.00 |
| <input type="radio"/> Participation at 2007 consumer shows | |
| <input type="radio"/> Chilliwack | \$200.00 |
| <input type="radio"/> Vancouver | \$200.00 |
| <input type="radio"/> Seattle | \$200.00 |

Payment:

Package: _____	\$ _____
Extra: _____	\$ _____
	\$ _____
GST (6%) _____	\$ _____
Total: _____	\$ _____

Cheque enclosed – Please make cheque payable to the City of Williams Lake and mail to: #450 Mart St, Williams Lake BC, V2G 1N3

Please bill me

Business Name: _____

Signature: _____ **Title:** _____

Address: _____